

## 1. Applicant Information

Company			Representative		
Type of Company	<input type="checkbox"/> Domestic <input type="checkbox"/> Branch Office of Abroad Company <input type="checkbox"/> Multinational Corporation <input type="checkbox"/> General Importer / Abroad Agency <input type="checkbox"/> Government Departments / Public Institution				
Address					
Staff in Charge			Web site		
Department			Position		
Phone			Mobile		
Fax			E - Mail		
Web site					
Exhibition Fields	<input type="checkbox"/> Collabo & Licensing <input type="checkbox"/> Outsourcing & Producing <input type="checkbox"/> Marketing & Branding				
Exhibition Items					

## 2. Participation Fee

Classification	Unit Price	Booth	Total	Remarks
Space only	US \$ 2,500 / Booth	( ) Booth	US \$	Possible two or more
Space & Shell Stand	US \$ 3,000 / Booth	( ) Booth	US \$	



● Exhibition booth equipment construction must be individually constructed by a designated partner company selected by KINTEX.

## # Early bird Discount (~7/31)

Classification	Unit Price	Booth	Total	Remarks
Space only	US \$ <del>2,500</del> / Booth → <b>\$ 2,000</b>	( ) Booth	US \$	Possible two or more
Space & Shell Stand	US \$ <del>3,000</del> / Booth → <b>\$ 2,500</b>	( ) Booth	US \$	

● Exhibition booth equipment construction must be individually constructed by a designated partner company selected by KINTEX.

## 3. Booth Type

Classification	Space Only	Space & Shell Stand
Price	US \$ 2,500	US \$ 3,000
Area	3m * 3m	3m * 3m
Provided Details	Space Only At least 2 booths * Exhibition booth equipment construction must be individually constructed by a designated partner company selected by KINTEX.	Basic booth, English signboard, indoor lighting, floor pytex, 1 each for info desk/folding chair, 1kw (220V) electricity are included. Separate request is needed for additional facilities
Sample		

● Exhibition booth equipment construction must be individually constructed by a designated partner company selected by KINTEX.

#### 4. Bank Account

Bank	Account Number	Beneficiary
WOORI BANK (Yeouido Branch, Seoul, KOREA)	1081-900-416099 (SWIFT CODE : HVBKRRSEXXX)	EXPOnU CO., LTD.

#### # Personal information use and handling policy

In accordance with the Personal Information Protection Act, EXPOnU has the following processing policies to protect users' personal information and rights and interests, and to smoothly handle user complaints related to personal information.

- Purpose of collection/use
  - In order to facilitate the exhibition, personal information is processed for various notices/notifications and overall operation of the exhibition hall.
  - It is collected and used for information on expo & u exhibitions or events.
- Collection/use items: name, affiliation, phone number, mobile phone number, fax, address, email address
- Period of personal information retention and use
  - Retained within the fair's business operation period. Destruction without delay when requesting deletion.
  - In the case of transaction records for consumer viewing and provision specified in relevant laws and regulations, they are preserved according to the retention period specified in the laws and regulations.
- Consignment of personal information to a third party
  - Provision of admission services such as access and registration for exhibition access and pass production, electronic business card system, homepage operation, and domestic exhibition certification system operated by the Ministry of Trade, Industry and Energy.
  - As part of this, the name and contact information for confirmation of participation in this exhibition may be provided to the relevant organizations.
  - It is not used for purposes other than consignment purposes, and can be used for third-party consignment of personal information. When exercising the right to veto, you cannot use the service of the fair, such as access to the fair, registration, participation, and participation in auxiliary events.

**We pledge to comply with the regulations for participation in the 'CONTENTS KOREA 2024',  
and Agree to the personal information use and handling policy, and submit the application form as above.**

Date : 2024 / \_\_\_\_ / \_\_\_\_.

Representative : \_\_\_\_\_ (Sign)

Staff in Charge : \_\_\_\_\_ (Sign)

**CONTENTS KOREA 2024**

Tel. 82-2-783-7979 E-mail. contents@exponu.com Web. www.contents-korea.com

# TERMS AND CONDITIONS FOR EXHIBITION

2024.10.23(Wed.) – 2024.10.25(Fri.)

## KINTEX 7Hall

### Article 1 | TERMS OF REFERENCE

In these terms and conditions for exhibiting, the term "Exhibitor" shall include all employees, partnership, firm or individual whom space has been allocated for the purpose of exhibiting. The term "Organizer" shall mean "EXPOOnU" including "CONTENTS KOREA 2024 Secretariat". The term "Exhibition" shall mean "CONTENTS KORA 2024" including " CONTENTS KOREA 2024 ".

### Article 2 | ALLOCATION OF EXHIBIT SPACE

The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a result of the changes.

### Article 3 | APPLICATION AND PAYMENT PROCEDURES

Applications should be sent to "CONTENTS KOREA 2024 Secretariat" (104-308, 255 Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Republic of Korea) along with a transfer slip (check or copy of a bank) paying for the initial 50% of the participation fee and/or shell cost. The contract shall be established and be put into effect upon the Exhibitor's payment of 50% of the participation fee and/or shell cost. Exhibitors will be informed about the space assignments shortly after the receipt deadline. The balance should be paid within 30 days after submitting application form.

### Article 4 | CANCELLATION

Cancellation will only be accepted under unavoidable circumstances. In the case of changing exhibits or canceling the exhibition, exhibitors should inform the organizer in writing. If Exhibitor cancels all or part of the exhibit space contracted for after the date Secretariat accepts the contract and application form, Exhibitor is liable for:

Before July. 31, 2024: 50% of total exhibition fee

After July. 31, 2024: 80% of total exhibition fee and no refunds will be issued

### Article 5 | INSTALLATION AND REMOVAL

The installation and removal of the exhibits and booths must be completed by the date and time stipulated by the Organizer. Exhibitors shall indemnify the Organizer against any loss which may be caused by delay or damage to the Exhibition Hall.

### Article 6 | COORDINATION OF EXHIBIT WITH ORGANIZER

Exhibitors shall provide descriptions of their exhibits before the construction of the exhibits and ensure compliance with regulations and restrictions on booth design and activity. Exhibitors shall also agree to provide the Organizer with the necessary information facilitating the overall promotion of the " CONTENTS KORA 2024 Secretariat".

### Article 7 | INSURANCE, SECURITY AND SAFETY

Exhibitors are required to subscribe to all risks insurance policy on all equipment and products during the Exhibition as well as during set-up and takedown. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor. Materials used in stand and display construction must be properly fireproof in accordance with the local fire and safety regulations. The Organizer shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

### Article 8 | USE OF EXHIBIT SPACE

Exhibitors are bound to exhibit the announced products and to man the stands with competent personnel during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth. The exhibit will be consistent with the theme of the Exhibition and the Organizer reserves the right to restrict exhibits which may detract from the general character of the Exhibition.

### Article 9 | RESTRICTION ON SELLING

It is agreed that the sole purpose for contracting exhibit space is to display and/or demonstrate equipment supplies and/or services. Cash sales within the confines of the exhibit space are prohibited.

#### **Article 10 | LIABILITY**

It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damage to and/or loss of the Exhibitor's property, or for injuries to persons resulting from any cause. All claims for any such loss, damage, or injury, are expressly waived by the Exhibitors.

#### **Article 11 | CONTRACT AND WITHDRAWAL BY EXHIBITOR**

In the event that the Exhibitor refuses to use all or part of the space allocated or the Exhibitor defaults on the payment, the Organizer shall have the right to terminate the contract forthwith. In addition, the stand charges shall not be refunded. If the Exhibitor withdraws from participation without the Organizer's approval, the already paid money by the Exhibitor shall not be refunded.

#### **Article 12 | CHANGES**

The Organizer reserves the right to change the venue and duration of the Exhibition if exceptional circumstances demand such changes. In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

#### **Article 13 | SUPPLEMENTARY**

When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS FOR EXHIBITING. Those regulations and instructions shall be binding on the Exhibitors. The Exhibitor shall observe the KINTEX Rules and Regulations.

#### **Article 14 | ARBITRATION OF DISPUTES**

Any dispute, difference or question arising hereafter between the Organizer and the Exhibitor concerning the true construction of these TERMS AND CONDITIONS FOR EXHIBITING or the rights and liabilities of the parties thereto shall be settled in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The verdict of the above arbitration shall be final and binding upon both parties.

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# **CONTENTS KOREA 2024**

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